



SANTIAGO OROZCO

D e s i g n e r / P r o g r a m m e r

TYPOGRAPHY

is the Interface

UX

is what I care the most

EDITORIAL

is the new narrative

WEB and APPS

is all this together

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1. TYPOGRAPHY

2. UX

3. EDITORIAL

4. WEB/APPS

Qualifications

**Creative & Operations Direction,
Art Direction, Product Design, Concept
Design, Typographic Design, Font
Production, User Experience Design
Project/Team Management Skills**

P r o f e s s i o n a l D e v e l o p m e n t

The Font Bureau (2015-present)

Typographic Production, Font Programming, expanding current font families to other languages, typographic experimentation with new technologies for OpenType and Web implementation.

Typemade (2010-present)

Digital Foundry & Information Design studio specialized in design new and modern Typefaces, currently developing original designs for our retail font library.

Designed the complete Josefin Sans and Josefin Slab families commissioned by Google Inc. and released on May 19, 2010 with their Google Webfonts Project.

Danilo Design Group (2011-present)

Director of Operations & Art Director, Typographer, in charge of the Digital team, design and develop Web, Mobile & Tablets interfaces for National & International Newspapers & magazines.

Projects (Web & Apps)

TODAYonline (Singapore) Web-Mobile-Apps, **REPORTEIndigo** Web-Responsive, **The Washington Times** Web-Responsive, **CAPITAL MEDIA: Capital Financiero** Web-Responsive, **Capital Estatales** Web-Responsive, **The News** Web-Responsive, **ESTADIO Deportes** Web-Responsive, **Efekto TV** Web-Responsive, **Green TV** Web-Responsive, **Radio Capital** Web-Responsive, **Capital Maxima FM** Web-Responsive, **Capital Pirata** Web-Responsive, **Revista Cambio** Web-Responsive, **Capital Corporativo** Web-Responsive, **Soy502** Web-Responsive, **La Voz de Monclova** Web-Responsive, **CANNES en México** Web-Responsive, **Turismo México** App, **Periódico ABC** Web-Responsive, **DaniLODesign Group** Web-Responsive

Typography, Font Families

CLARK GROTESQUE

Rag

ANTIC DIDONE

Rag

ANTIC SANS

Rag

ANTIC SLAB

Rag

FANTOCH

Rag

DORSA

Rag

JOSEFIN SANS

Rag

JOSEFIN SLAB

Rag

ITALIANA

Rag

E d u c a t i o n

2002-2008, Engineering in Computational Systems / Universidad de Monterrey

Covering these main areas: Software Development & Methodologies, Networking, Database Design, Project Management and Administration, Programming Techniques, Calculus, Probability.

1999 - 2002, Technological High School / Universidad de Monterrey

Graduated and Certificated as Computational Technician, 3rd place generation